

MOR-1

CASE NAME: Fired Up, Inc.  
 CASE NUMBER: 14-10447-TMD  
 PROPOSED PLAN DATE: \_\_\_\_\_

UNITED STATES BANKRUPTCY COURT

PETITION DATE: 3/27/2014  
 DISTRICT OF TEXAS: Western  
 DIVISION: Austin

MONTHLY OPERATING REPORT SUMMARY FOR MONTH **YEAR**

MONTH	4/30/2014	5/28/2014	6/25/2014	7/30/2014	8/27/2014	9/24/2014
REVENUES (MOR-6)	8,240,111	7,012,419	6,332,705	7,578,807	6,529,712	5,891,466
INCOME BEFORE INT, DEPREC./TAX (MOR-6)	238,793	-136,686	-287,586	-391,920	-453,344	-306,202
NET INCOME (LOSS) (MOR-6)	47,221	-187,851	-344,624	-476,794	-558,584	-432,371
PAYMENTS TO INSIDERS (MOR-9)	47,483	60,831	59,522	65,333	63,577	201,979
PAYMENTS TO PROFESSIONALS (MOR-9)	268	2,000	0	0	0	0
TOTAL DISBURSEMENTS (MOR-7)	-6,913,860	-7,791,506	-7,458,588	-9,372,389	-7,404,110	-6,770,939

\*\*\*The original of this document must be filed with the United States Bankruptcy Court and a copy must be sent to the United States Trustee\*\*\*

REQUIRED INSURANCE MAINTAINED AS OF SIGNATURE DATE	EXP. DATE
CASUALTY YES (x) NO ( )	05-31-2015
LIABILITY YES (x) NO ( )	05-31-2015
VEHICLE YES (x) NO ( )	05-31-2015
WORKER'S YES (x) NO ( )	05-31-2015
OTHER YES (x) NO ( )	05-31-2015
See attached	

Are all accounts receivable being collected within terms?  Yes  No  
 Are all post-petition liabilities, including taxes, being paid within terms?  Yes  No  
 Have any pre-petition liabilities been paid?  
 If so, describe Critical Vendors and Utilities  
 Are all funds received being deposited into DIP bank accounts?\*  Yes  No  
 Were any assets disposed of outside the normal course of business?  Yes  No  
 If so, describe  
 Are all U.S. Trustee Quarterly Fee Payments current?  Yes  No  
 What is the status of your Plan of Reorganization? Filed 9-30-14

CIRCLE ONE  
 Yes  No  
 Yes  No  
 Yes  No

\*Through Non-DIP accounts per cash management order

ATTORNEY NAME: Barbara Barron/Steven Sather  
 FIRM NAME: Barron & Newburger, P.C.  
 ADDRESS: 1212 Guadalupe, Suite 104  
 CITY, STATE, ZIP: Austin, TX 78701  
 TELEPHONE/FAX: 512.476.9103/ 512.476.9253

I certify under penalty of perjury that the following complete Monthly Operating Report (MOR), consisting of MOR-1 through MOR-9 plus attachments, is true and correct.

SIGNED X Mary B. Smith TITLE: Director of Finance  
 (ORIGINAL SIGNATURE)  
Mary B. Smith (PRINT NAME OF SIGNATORY) DATE 10-20-14  
 Revised 07/01/98

CASE NAME: Fired Up, Inc.  
CASE NUMBER: 14-10447-TMD

**COMPARATIVE BALANCE SHEETS**

ASSETS	FILING DATE*	MONTH 3/26/2014	MONTH 04/30/214	MONTH 5/28/2014	MONTH 6/25/2014	MONTH 7/30/2014	MONTH 8/27/2014	MONTH 9/24/2014
<b>CURRENT ASSETS</b>								
Cash	548,773	2,692,498	2,823,259	2,421,744	1,532,718	1,478,312	1,500,208	
Accounts Receivable, Net	1,217,770	1,283,873	1,267,884	1,355,472	1,398,588	1,414,808	1,351,198	
Inventory: Lower of Cost or Market	2,286,923	2,908,737	2,908,737	2,856,749	2,856,749	2,856,749	2,856,749	
Prepaid Expenses	0	415,535	282,449	346,579	510,329	463,930	529,465	
Investments	0	0						
Other - Escrow Accounts	558,000	554,961	557,003	557,293	555,562	519,450	523,000	
<b>TOTAL CURRENT ASSETS</b>	<b>4,611,465</b>	<b>7,855,604</b>	<b>7,839,333</b>	<b>7,537,837</b>	<b>6,853,946</b>	<b>6,733,249</b>	<b>6,760,620</b>	
PROPERTY, PLANT & EQUIP. @ COST		62,855,319	62,848,809	62,856,023	62,893,648	62,943,955	63,026,045	
Less Accumulated Depreciation		-48,708,088	-48,887,470	-49,082,249	-49,331,754	-49,581,259	-49,798,842	
<b>NET BOOK VALUE OF PP &amp; E **</b>	<b>5,598,025</b>	<b>14,147,231</b>	<b>13,961,339</b>	<b>13,773,774</b>	<b>13,561,894</b>	<b>13,362,696</b>	<b>13,227,203</b>	
<b>OTHER ASSETS</b>								
1. Deposits	151,387	78,203	90,642	79,415	79,415	75,965	73,665	
2. Franchise Broker Fees, Net	0	296,825	296,825	296,825	296,825	296,825	296,825	
3. Loan Fees, Net	0	127,425	122,177	116,928	111,680	106,431	101,183	
4. Liquor License	0	286,840	286,840	286,840	286,840	286,840	286,840	
5. Goodwill, Net	0	6,780,126	6,780,126	6,780,126	6,780,126	6,780,126	6,780,126	
<b>TOTAL ASSETS</b>	<b>10,360,877</b>	<b>29,572,254</b>	<b>29,377,282</b>	<b>28,871,745</b>	<b>27,970,726</b>	<b>27,642,132</b>	<b>27,526,462</b>	

\* Per Schedules and Statement of Affairs

\*\* Pre-petition PP&E is market value, post-petition PP&E is book value.

Revised 07/01/98

MOR-2

We adjusted the 8/27/2014 financials, our monthly entry to expense prepaid insurance for 65K was inadvertently missed  
We made this correction after the MOR was issued so therefore had to restate these financials with this current MOR

CASE NAME: Fired Up, Inc.  
CASE NUMBER: 14-10447-TMD

**COMPARATIVE BALANCE SHEETS**

LIABILITIES & OWNER'S EQUITY	FILING DATE*	MONTH 3/26/2014	MONTH 4/30/2014	MONTH 5/28/2014	MONTH** 6/25/2014	MONTH 7/30/2014	MONTH 8/27/2014	MONTH 9/24/2014	MONTH
<b>LIABILITIES</b>									
POST-PETITION LIABILITIES(MOR-4)		-4,239,004	-4,458,860	-4,497,363	-4,047,045	-4,876,394	-5,213,724		
PRE-PETITION LIABILITIES									
Notes Payable - Secured	-17,133,249	-17,205,907	-17,205,907	-17,205,907	-17,205,907	-17,205,907	-17,056,790		
Accrued 2014 Ad Valorem Taxes		-764,033	-883,190	-764,033	-764,033	-764,033	-764,033		Marked as unknown in Schedule D
Priority Debt -	-1,780,121	-1,133,973	-855,973	-855,973	-777,289	-777,289	-777,289		
Federal Income Tax	0	0	0	0	0	0	0		
FICA/Withholding	-1,339,191	-909,567	-909,567	-903,445	-890,142	-903,445	-903,445		
Unsecured Debt	-15,886,815	-11,544,360	-11,526,554	-11,506,309	-11,670,311	-11,108,179	-11,455,257		
Insurance Claim Reserves		-381,227	-381,227	-381,227	-381,227	-381,227	-381,227		Self funded programs. Offset by escrow accounts on balance sheet
Deferred Franchise Revenue		-920,000	-920,000	-920,000	-920,000	-920,000	-920,000		
Deferred Rent		-6,360,836	-6,360,836	-6,360,826	-6,360,826	-6,360,826	-6,360,826		
Deferred gain on sale/leaseback		-7,753,174	-7,702,847	-7,652,519	-7,602,191	-7,551,863	-7,551,863		
<b>TOTAL PRE-PETITION LIABILITIES</b>	<b>-36,139,375</b>	<b>-46,973,076</b>	<b>-46,746,099</b>	<b>-46,550,238</b>	<b>-46,571,926</b>	<b>-45,972,769</b>	<b>-46,170,730</b>		
<b>TOTAL LIABILITIES</b>	<b>-36,139,375</b>	<b>-51,212,080</b>	<b>-51,204,959</b>	<b>-51,047,601</b>	<b>-50,618,970</b>	<b>-50,849,163</b>	<b>-51,384,454</b>		
<b>OWNER'S EQUITY (DEFICIT)</b>									
PREFERRED STOCK									
COMMON STOCK	-1,454	-1,454	-1,454	-1,454	-1,454	-1,454	-1,454		
TREASURY STOCK, AT COST	5,183,726	5,183,726	5,183,726	5,183,726	5,183,726	5,183,726	5,183,726		
ADDITIONAL PAID-IN CAPITAL	-20,181,710	-20,181,710	-20,181,710	-20,181,710	-20,181,710	-20,181,710	-20,181,710		
RETAINED EARNINGS: Filing Date	36,639,504								
RETAINED EARNINGS: Post Filing Date		36,639,263	36,827,114	37,175,293	37,647,683	38,206,469	38,857,429		
<b>TOTAL OWNER'S EQUITY (NET WORTH)</b>	<b>21,640,066</b>	<b>21,639,826</b>	<b>21,827,677</b>	<b>22,175,856</b>	<b>22,648,245</b>	<b>23,207,031</b>	<b>23,857,991</b>		
<b>TOTAL LIABILITIES &amp; OWNERS EQUITY</b>	<b>-14,499,309</b>	<b>-29,572,254</b>	<b>-29,377,282</b>	<b>-28,871,745</b>	<b>-27,970,725</b>	<b>-27,642,132</b>	<b>-27,526,462</b>		

\* Per Schedules and Statement of Affairs

\*\*Please note pre-petition liabilities will not be adjusted to  
agreed upon proof of claim amounts until the bar date deadline has past

Revised 07/01/98

CASE NAME: Fired Up, Inc.  
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SCHEDULE OF POST-PETITION LIABILITIES

	MONTH 4/30/2014	MONTH 5/28/2014	MONTH 6/25/2014	MONTH 7/30/2014	MONTH 8/27/2014	MONTH 9/24/2014	MONTH
<b>TRADE ACCOUNTS PAYABLE</b>	-669,032	-597,899	-375,374	-323,099	-488,229	-826,398	
<b>TAX PAYABLE</b>							
Federal Payroll Taxes	-235,022	-207,676	-148,228	-116,123	-98,716	-144,983	
State Payroll Taxes	-95,199	-118,994	-129,672	-151,782	-85,105	-112,757	
Ad Valorem Taxes	-125,795	-244,952	-373,558	-462,657	-612,914	-738,648	
Other Taxes	-566,697	-483,050	-394,534	-339,163	-386,831	-560,006	
<b>TOTAL TAXES PAYABLE</b>	<b>-1,022,713</b>	<b>-1,054,673</b>	<b>-1,045,993</b>	<b>-1,069,726</b>	<b>-1,069,726</b>	<b>-1,069,726</b>	
<b>SECURED DEBT POST-PETITION</b>	<b>0</b>	<b>0</b>	<b>0</b>				
<b>ACCRUED INTEREST PAYABLE</b>	<b>-61,946</b>	<b>-115,668</b>	<b>-166,836</b>	<b>-222,566</b>	<b>-275,742</b>	<b>-320,629</b>	Accrued post-petition interest on pre-petition secured debt. Does not include GE Capital loans that have matured.
<b>ACCRUED PROFESSIONAL FEES*</b>	<b>-167,052</b>	<b>-371,652</b>	<b>-611,368</b>	<b>-846,368</b>	<b>-1,093,368</b>	<b>-1,118,368</b>	
<b>OTHER ACCRUED LIABILITIES</b>							
1 Accrued Payroll	-1,700,940	-1,792,186	-1,619,183	-1,077,357	-1,091,482	-1,000,979	
2 Accrued Credit Card Fees	-28,075	-16,231	-16,689	-17,187	-14,830	-19,999	
3 Accrued Texas Franchise Tax	-25,000	-50,000	-75,000	-100,000	-125,000	-150,000	
4 Accrued Utilities and Other	-477,196	-300,035	-368,645	-113,983	-382,775	-390,715	
4 Accrued Rents	-87,049	-160,515	-218,276	-276,759	-335,242	-316,910	
<b>TOTAL POST-PETITION LIABILITIES (MOR-3)</b>	<b>-4,239,004</b>	<b>-4,458,860</b>	<b>-4,497,363</b>	<b>-4,047,045</b>	<b>-4,876,394</b>	<b>-5,213,724</b>	

\*Payment requires Court Approval

MOR-4

Revised 07/01/98

CASE NAME: Fired Up, Inc.  
 CASE NUMBER: 14-10447-TMD

AGING OF POST-PETITION LIABILITIES  
 MONTH 08/28/2014thru 09/24/2014

DAYS	TOTAL	TRADE ACCOUNTS	FEDERAL TAXES	STATE TAXES	Accrued AD VALOREM, OTHER TAXES
0-30	-5,700,392	-826,398	-144,983	-112,757	-1,298,654
31-60					
61-90					
91+					
TOTAL	-5,700,392				

AGING OF ACCOUNTS RECEIVABLE

MONTH	Franchise Receivables	Mastercard/Visa/Diners Receivable	American Express Receivable	Total
0-30 DAYS	101,530	290,037	75,012	466,579
31-60 DAYS	78,830	0	0	78,830
61-90 DAYS	0	0	0	0
91+ DAYS	805,789	0	0	805,789
TOTAL	986,149	290,037	75,012	1,351,198
	986149			

CASE NAME:

CASE NUMBER:

DAYS	Accrued Prof Fees	Accrued Interest	Accrued Payroll Accrued Franchise Tax	Accrued Utilities and Other	Accrued Rents
0-30	-1,118,368	-320,629	-1,150,979	-410,714	-316,910
31-60					
61-90					
91+					
<b>TOTAL</b>					

MONTH
0-30 DAYS
31-60 DAYS
61-90 DAYS
91+ DAYS
<b>TOTAL</b>

CASE NAME: Fired Up, Inc.  
CASE NUMBER: 14-10447-TMD

STATEMENT OF INCOME (LOSS)

	MONTH for 5 week period 03/27/2014 thru 04/30/2014	MONTH for 4 week Period 05/1/2014 thru 05/28/2014	MONTH for 4 week Period 05/29/2014 thru 06/25/2014	MONTH for 5 week Period 06/26/2014 thru 07/30/2014	MONTH for 4 week Period 07/31/2014 thru 08/27/2014	MONTH for 4 week Period 07/31/2014 thru 09/24/2014	FILING TO DATE
REVENUES (MOR-1)	8,240,111	7,012,419	6,332,705	7,578,807	6,529,712	5,891,466	
TOTAL COST OF REVENUES	See Attached	See Attached	See Attached	See Attached	See Attached	See Attached	
GROSS PROFIT							
OPERATING EXPENSES:							
Selling & Marketing	See Attached	See Attached	See Attached	See Attached	See Attached	See Attached	
General & Administrative							
Insiders Compensation							
Professional Fees							
Other							
Other							
TOTAL OPERATING EXPENSES	8,001,318	7,149,105	6,620,291	7,970,727	6,983,056	6,197,668	
INCOME BEFORE INT, DEPR/TAX (MOR-1)	238,793	-136,686	-287,586	-391,920	-453,344	-306,202	
INTEREST EXPENSE	61,946	53,722	51,168	55,730	53,176	44,887	
DEPRECIATION	305,547	179,382	194,780	249,505	249,505	217,584	
OTHER (INCOME) EXPENSE* FRANCHISE ROYALTIES	-223,135	-184,000	-199,657	-204,601	-185,413	-159,283	
OTHER (INCOME) EXPENSE* GAIN ON SALE OF ASSETS	-50,328	-50,328	-50,328	-50,328	-50,328	-50,328	
OTHER ITEMS** - CLOSED STORE EXPENSES	85,906	27,689	69,705	17,458	13,300	48,309	
OTHER ITEMS** - STATE FRANCHISE TAX EXPENSE	11,636	24,700	-8,630	17,110	25,000	25,000	
TOTAL INT, DEPR & OTHER ITEMS	191,572	51,165	57,038	84,874	105,240	126,169	
NET INCOME BEFORE TAXES	47,221	-187,851	-344,624	-476,794	-558,584	-432,371	
FEDERAL INCOME TAXES	0	0					
NET INCOME (LOSS) (MOR-1)	47,221	-187,851	-344,624	-476,794	-558,584	-432,371	

Accrual Accounting Required, Otherwise Footnote with Explanation.

\* Footnote Mandatory. Franchise royalties and gain on sale of assets monthly amortization (from previous year sale leasebacks).

\*\* Unusual and/or infrequent item(s) outside the ordinary course of business requires footnote.

Closed Store Expenses - see attached detail P&L

MOR-6

Revised 07/01/98

CASE NAME: Fired Up, Inc.  
 CASE NUMBER: 14-10447-TMD

CASH RECEIPTS AND DISBURSEMENTS	MONTH 4/30/2014	MONTH 5/28/2014	MONTH 6/25/2014	MONTH 7/30/2014	MONTH 8/27/2014	MONTH	FILING TO DATE
1. CASH-BEGINNING OF MONTH	\$383,546	\$2,692,498	\$2,823,259	\$2,421,744	1,532,718	\$1,478,311.62	
<b>RECEIPTS:</b>							
2. CASH SALES	8,998,580	7,661,503	6,963,331	8,381,927	7,264,205	6,404,666	
3. COLLECTION OF ACCOUNTS RECEIVABLE	79,194	149,872	93,742	101,437	85,499	190,305	
4. LOANS & ADVANCES (attach list)						144,886	
5. SALE OF ASSETS		18,500					
6. OTHER (attach list)	145,198	92,393				52,955	
<b>TOTAL RECEIPTS**</b>	<b>9,222,972</b>	<b>7,922,267</b>	<b>7,057,073</b>	<b>8,483,364</b>	<b>7,349,704</b>	<b>6,792,812</b>	
(Withdrawal) Contribution by Individual Debtor MFR-2*						6,792,812	
<b>DISBURSEMENTS:</b>							
7. NET PAYROLL	-1,874,871	-1,897,110	-1,878,264	-2,642,416	-1,766,319	-1,796,951	
8. PAYROLL TAXES PAID	-914,990	-826,355	-899,462	-1,117,912	-896,761	-763,759	
9. SALES, USE & OTHER TAXES PAID	-541,552	-911,413	-594,108	-644,904	-640,169	-544,653	
10. SECURED/RENTAL/LEASES	-628,256	-637,823	-662,061	-584,972	-637,091	-581,809	
11. UTILITIES & TELEPHONE	-420,326	-528,789	-359,803	-391,224	-432,256	-397,943	
12. INSURANCE	-129,394	-194,254	-172,700	-81,885	-121,363	-88,060	
13. INVENTORY PURCHASES	-1,743,232	-2,306,590	-2,437,993	-3,392,163	-2,175,617	-1,873,631	
14. VEHICLE EXPENSES	-117	-799	-328	0	0	0	
15. TRAVEL & ENTERTAINMENT	-8,695	-28,419	-27,969	-38,727	-29,612	-34,150	
16. REPAIRS, MAINTENANCE & SUPPLIES	-253,244	-255,321	-181,021	-187,482	-428,926	-388,117	
17. ADMINISTRATIVE & SELLING	-124,680	-168,382	-209,779	-218,147	-230,329	-236,619	
18. OTHER (attach list)	-273,911	-34,252	-35,100	-52,556	-32,228	-34,422	
<b>TOTAL DISBURSEMENTS FROM OPERATIONS</b>	<b>-6,913,268</b>	<b>-7,789,506</b>	<b>-7,458,588</b>	<b>-9,352,389</b>	<b>-7,390,671</b>	<b>-6,740,115</b>	
19. PROFESSIONAL FEES	-267.50	-2,000.00	0.00	0.00	-13,439.46	-30,824.75	
20. U.S. TRUSTEE FEES	-325.00	0.00	0.00	-20,000.00	-		
21. OTHER REORGANIZATION EXPENSES (attach list)							
<b>TOTAL DISBURSEMENTS**</b>	<b>-6,913,860</b>	<b>-7,791,506</b>	<b>-7,458,588</b>	<b>-9,372,389</b>	<b>-7,404,110</b>	<b>-6,770,939</b>	
22. NET CASH FLOW	2,692,658	2,823,259	2,421,744	1,532,718	1,478,312	1,500,184	
23. CASH - END OF MONTH (MOR-2)	2,692,498	2,823,259	2,421,744	1,532,718	1,478,312	1,500,184	

\* Applies to Individual debtors only

\*\*Numbers for the current month should balance (match)

RECEIPTS and CHECKS/OTHER DISBURSEMENTS lines on MOR-8

MOR-7

Revised 07/01/98

CASE NAME: Fired Up, Inc.  
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CASH ACCOUNT RECONCILIATION  
MONTH OF SEPTEMBER

BANK NAME		Prosperity ACH	Prosperity Master	Prosperity AP	Prosperity Payroll	Prosperity Fintech	Prosperity Tax account
ACCOUNT NUMBER		#215049182	# 214980730	# 215049174	#215049700	#215049190	#214980749
ACCOUNT TYPE		ACH	MASTER	A/P	PAYROLL	FINTECH	TAX
BANK BALANCE		0.00	696,850.92	0.00	0.00	0.00	23,837.98
DEPOSITS IN TRANSIT		0.00	0.00	0.00	0.00		0.00
OUTSTANDING CHECKS		0.00	0.00	-252,283.47	-17,624.75		0.00
ADJUSTED BANK BALANCE		0.00	696,850.92	-252,283.47	-17,624.75	0.00	23,837.98
BEGINNING CASH - PER BOOKS		0.00	582,829.04	-181,108.78	-17,462.97		38,378.88
RECEIPTS*		0.00	5,848,249.15	0.00	0.00		
TRANSFERS BETWEEN ACCOUNTS		637,102.51	-4,662,100.91	1,414,873.83	1,796,951.06	149,822.51	1,299,593.00
(WITHDRAWAL) OR INDIVIDUAL CONTRIBUTION BY DEBTOR MFR-2		0.00	0.00	0.00	0.00		
CHECKS/OTHER DISBURSEMENTS*		-702,834.51	-1,072,126.36	-1,486,048.52	(1,797,112.84)	-149,822.51	-1,314,133.90
ENDING CASH - PER BOOKS		-65,732.00	696,850.92	-252,283.47	-17,624.75	0.00	23,837.98

MOR-8  
\*Numbers should balance (match) TOTAL RECEIPTS and  
TOTAL DISBURSEMENTS lines on MOR-7

CASE NAME: Fired Up, Inc.  
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BANK NAME	Prosperity Savings account	Prosperity Utility Escrow account	Capital One	WF Payroll	WF A/P
ACCOUNT NUMBER	#212471518	#212471496	Multiple Accounts	#4121696637	#4121696645
ACCOUNT TYPE	SAVINGS	UTILITY ESCROW		PAYROLL	AP
BANK BALANCE	600,175.50	256,609.58	0.00	0.00	0.00
DEPOSITS IN TRANSIT			0.00	0.00	
OUTSTANDING CHECKS				-102,716.31	-90,913.01
ADJUSTED BANK BALANCE	600,175.50	256,609.58	0.00	-102,716.31	-90,913.01
BEGINNING CASH - PER BOOKS	600,073.57	256,566.00	2,879.57	-102,863.34	-90,913.01
RECEIPTS*	101.93	43.58	0.00	0.00	0.00
TRANSFERS BETWEEN ACCOUNTS (WITHDRAWAL) OR INDIVIDUAL CONTRIBUTION BY DEBTOR	0.00		-2,677.09		
MFR-2					
CHECKS/OTHER DISBURSEMENTS*			-246.42	147.03	0.00
ENDING CASH - PER BOOKS	600,175.50	256,609.58	-43.94	-102,716.31	-90,913.01

CASE NAME: Fired Up, Inc.  
CASE NUMBER: 14-10447-TMD

BANK NAME	WF Master	FIFTH THIRD BANK	FIFTH THIRD BANK	Petty Cash	
ACCOUNT NUMBER	#4121631139	#9990206071	#7027493746		
ACCOUNT TYPE	MASTER	MASTER	SWEEP		TOTAL
BANK BALANCE	0.00	164,794.50	0.00	54,500.00	1,796,768.48
DEPOSITS IN TRANSIT	0.00		232,752.59		232,752.59
OUTSTANDING CHECKS					-463,537.54
ADJUSTED BANK BALANCE	0.00	164,794.50	232,752.59	54,500.00	1,565,983.53
BEGINNING CASH - PER BOOKS	149,776.15	18,288.15	167,391.51	54,500.00	1,478,334.77
RECEIPTS*	251,245.30	627,811.13	65,361.08		6,792,812.17
TRANSFERS BETWEEN ACCOUNTS	-158,564.91	(475,000.00)	-		0.00
(WITHDRAWAL) OR INDIVIDUAL CONTRIBUTION BY DEBTOR MFR-2					0.00
CHECKS/OTHER DISBURSEMENTS*	-20,294.54	-6,304.78	-222,161.59		-6,770,938.94
ENDING CASH - PER BOOKS	222,162.00	164,794.50	10,591.00	54,500.00	1,500,208.00

MOR-8

CASE NAME: Fired Up, Inc.  
CASE NUMBER: 14-10447-TMD

BANK NAME	
ACCOUNT NUMBER	
ACCOUNT TYPE	
BANK BALANCE	
DEPOSITS IN TRANSIT	
OUTSTANDING CHECKS	
ADJUSTED BANK BALANCE	
BEGINNING CASH - PER BOOKS	
RECEIPTS*	
TRANSFERS BETWEEN ACCOUNTS (WITHDRAWAL) OR INDIVIDUAL CONTRIBUTION BY DEBTOR MFR-2	
CHECKS/OTHER DISBURSEMENTS*	
ENDING CASH - PER BOOKS	0.00

MOR-8

CASE NAME: Fired Up, Inc.  
CASE NUMBER: 14-10447-TMD

## PAYMENTS TO INSIDERS AND PROFESSIONALS

Of the total disbursements shown for the month, list the amount paid to insiders (as defined in Section 101(31)(A)-(F) of the U.S. Bankruptcy Code) and the professionals. Also, for insiders, identify the type of compensation paid (e.g., salary, commission, bonus, etc.) (Attach additional pages as necessary).

INSIDERS: NAME/COMP TYPE	MONTH - 5 week Period 03/27/2014 thru 04/30/2014	MONTH - 4 week Period 05/01/2014 thru 05/28/2014	MONTH Period 05/29/2014 thru 06/25/2014	MONTH Period 06/26/2014 thru 07/30/2014	MONTH Period 07/31/2014 thru 08/27/2014	MONTH Period 08/28/2014 thru 09/24/2014
1. Pictoric Media Group (Non-Statutory Insider)	19,415.18	32,762.93	31,453.68	37,265.36	35,509.21	33,910.83
2. Moondance, Inc. (Rent)	28,068.05	28,068.05	28,068.05	28,068.05	28,068.05	28,068.05
3. FRG Capital-August and September Payments						140,000.00
4.						
5.						
6.						
<b>TOTAL INSIDERS (MOR-1)</b>	<b>\$47,483.23</b>	<b>\$60,830.98</b>	<b>\$59,521.73</b>	<b>\$65,333.41</b>	<b>\$63,577.26</b>	<b>\$201,978.88</b>

PROFESSIONALS	MONTH - 5 week Period 03/27/2014 thru 04/30/2014	MONTH - 4 week Period 05/01/2014 thru 05/28/2014	MONTH Period 05/29/2014 thru 06/25/2014	MONTH Period 06/26/2014 thru 07/30/2014	MONTH Period 07/31/2014 thru 08/27/2014	MONTH Period 08/28/2014 thru 09/24/2014
1. Dorsett Johnson & Swift, LLP	267.50	0.00	0.00	0.00	0.00	0.00
3. Layne Berman-Labor Consultant	0.00	2,000.00	0.00	0.00	0.00	0.00
4. Tax Advisors Group-Personal Property Tax Consultant						21,517.50
5. Wells Fargo Legal Fees *					13,439.46	9,307.25
6.						
<b>TOT\</b>	<b>\$267.50</b>	<b>\$2,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$13,439.46</b>	<b>\$30,824.75</b>

MOR-9

Revised 07/01/98

\*--Payments to Wells Fargo were not made voluntarily.

9/5/2014 Groupon		41,377.00
9/9/2014 Judy Couvillon		10.21 Reimbursements postage
9/9/2014 Carino's Country Italian of Rogers		5,000.00 Club Management Fees
9/9/2014 Carino's Family Fund		108.20 Reimbursements supplies
9/9/2014 Fired Up Foundation		108.20 Reimbursements supplies
9/9/2014 Live Oak Brewing Company LC		300.00 Returned PPD Alcohol Deposit
9/9/2014 Coeur d'Alene Senior HS		792.47 Catering
9/9/2014 Atmos Energy Corp.		232.84 Energy refund
9/9/2014 Client Rewards		1,088.24 Corp rebate
9/9/2014 TEC Distributing of Idaho, LLC		2,000.00 Returned PPD Alcohol Deposit
9/9/2014 Dar Pro Solutions		162.12 Grease rebate
9/9/2014 Dar Pro Solutions		176.81 Grease rebate
9/18/2014 Holy-Field Vineyard	8026	369.47 Catering
9/18/2014 Ferguston Drywall Co., Inc.	3326	120.00 Catering
9/18/2014 Dar Pro Solutions	881375	41.86 Grease rebate
9/18/2014 Dar Pro Solutions	2154665	319.37 Grease rebate
9/18/2014 Crossland Construction Co., Inc.	594233	488.55 Catering
9/18/2014 Glaziers Foods	389671	60.00 Reimburse alarm fee
9/24/2014 Michael Medued	676	200.00 Catering

52,955.34

<b>Garnishments</b>	
Idaho Child Support Receipting	\$3,104.25
Office of the Attorney General	\$22,967.24
Family Support Registry	\$685.54
INTERNAL REVENUE SERVICE	\$175.64
Arkansas Child Support Clearinghouse	\$1,411.43
Family Support Payment Center	\$624.97
Mn Child Support Payment Ctr	\$672.59
Support Enforcement Services- LA	\$193.84
TG-SA	\$455.85
Kansas Payment Center	\$80.24
California Disbursement Center	\$362.52
Clearinghouse ATLAS	\$7.04
JASPER COUNTY	\$148.73
INTERNAL REVENUE SERVICE	\$291.00
Student Loan Guarantee Foundation of Arkansas	\$535.30
Child Support Services	\$152.30
Department of Social Services	\$1,821.93
Collection Services Center	\$558.56
Massachusetts Department of Revenue	\$173.04
	\$34,422.01

## Fired Up, Inc.

 Consolidated Income Statement  
 For the Three Periods Ending September 24, 2014

	09/24/2014	08/27/2014	7/30/2014	Year-to-Date	
	3	2	1	%	%
Guest Counts	416,160	6.2%	469,094	6.3%	532,402
Food Sales	5,752,861	85.2%	6,358,649	85.2%	7,276,384
Beverage Sales	402,270	6.0%	555,280	6.1%	520,177
Food & Beverage Sales	6,156,131	91.1%	6,813,929	91.3%	7,806,561
Liquor Sales	237,327	3.5%	272,836	3.7%	328,031
Beer Sales	103,625	1.5%	111,464	1.5%	128,752
Wine Sales	258,902	3.8%	267,417	3.6%	309,711
Total Alcohol Sales	599,854	8.9%	651,717	8.7%	766,494
Gross Sales	6,755,985	100.0%	7,465,646	100.0%	8,573,055
Food Comps	744,058	11.0%	707,819	9.5%	761,510
Alcohol Comps	42,748	0.6%	44,698	0.6%	56,321
Employee Discounts	4,678	0.1%	5,913	0.1%	8,810
BOGs	62,018	0.9%	163,864	2.2%	151,904
Coupons	11,017	0.2%	13,640	0.2%	15,703
Guest Loyalty	864,519	12.8%	935,934	12.5%	994,248
Total Comps	5,891,466	87.2%	6,529,712	87.5%	7,578,807
Net Sales	5,891,466	87.2%	6,529,712	87.5%	7,578,807
Meat	174,740	3.0%	203,174	3.2%	217,796
Seafood	107,336	1.9%	129,789	2.0%	146,803
Poultry	188,144	3.3%	216,890	3.4%	238,378
Produce	184,766	3.2%	197,188	3.1%	228,987
Dairy	213,608	3.7%	235,233	3.7%	272,450
Bakery	124,479	2.2%	137,016	2.2%	157,562
Pasta	103,150	1.8%	122,053	1.9%	135,322
Sauces	98,962	1.7%	113,986	1.8%	123,018
Oils	59,922	1.0%	68,872	1.1%	75,460
Desserts	41,502	0.6%	41,236	0.6%	44,152
Other Food	231,707	4.0%	251,985	4.0%	285,626
Other	1,528,316	26.6%	1,717,422	27.0%	1,925,554
NA Beverage	65,962	16.4%	75,469	16.6%	90,484
Total Food & Beverage Costs	1,594,278	25.9%	1,792,891	26.3%	2,016,038
Liquor	36,671	15.5%	38,793	14.2%	44,909
Beer	43,771	42.2%	42,423	38.1%	48,762
Wine	83,441	32.1%	89,505	33.5%	99,149
Total Alcohol Costs	163,583	27.3%	170,721	26.2%	192,820
Total Cost of Sales	1,757,861	26.0%	1,963,612	26.3%	2,208,858
Hostess	76,482	1.1%	80,319	1.1%	99,319
Hostess-OT	121	0.0%	319	0.0%	276
Foodserver	177,690	2.6%	189,633	2.5%	226,508
Foodserver-OT	2,496	0.0%	3,647	0.0%	2,424
Tender	71,704	1.1%	76,449	1.0%	92,897
Tender-OT	531	0.0%	780	0.0%	747
Bartender	59,407	0.9%	59,614	0.8%	73,608
Bartender-OT	722	0.0%	1,205	0.0%	695
Curbside/To Go	37,133	0.5%	40,411	0.5%	47,754
Curbside/To Go - OT	8	0.0%	199	0.0%	264
Catering	40,494	0.6%	41,484	0.6%	55,898
Catering - OT	519	0.0%	889	0.0%	425
Dining Room Expo					
Dining Room Expo - OT	42,928	0.6%	43,505	0.6%	55,057
Key Staff	723	0.0%	2,881	0.0%	1,808
Key Staff - OT					
Dining Room Training	50,033	0.7%	49,123	0.7%	52,151
Dining Room Training-OT	141	0.0%	154	0.0%	247
Total Dining Room Labor	561,132	8.3%	590,612	7.9%	710,078
Kitchen	607,696	9.0%	623,977	8.4%	756,456
Kitchen-OT	10,990	0.2%	17,982	0.2%	13,680
Steward	156,693	2.3%	166,218	2.2%	188,994

Fined Up, Inc.						
Consolidated Income Statement						
For the Three Periods Ending September 24, 2014						
	09/22/2014 3	08/27/2014 %	7/30/2014 1	Year-to-Date %	\$	%
Steward-OT	2,529	0.0%	3,350	0.0%	2,747	0.0%
Kitchen Training	19,609	0.3%	22,335	0.3%	23,028	0.3%
Kitchen Training-OT	-20	0.0%	236	0.0%	63	0.0%
Total Kitchen Labor	797,497	11.8%	834,098	11.2%	994,968	11.6%
Meetings	4,299	0.1%	4,375	0.1%	5,159	0.1%
Total Wages	1,362,928	20.2%	1,429,085	19.1%	1,710,205	19.9%
MIT/Incentive Credits						
Manager Salaries	478,273	7.1%	445,542	6.0%	552,506	6.4%
Total Manager Salaries	478,273	7.1%	442,542	6.0%	552,506	6.4%
Staff Incentives	287	0.0%	481	0.0%	680	0.0%
Payroll Taxes	243,971	3.6%	273,083	3.7%	333,186	3.9%
Total Labor Expense	2,085,459	30.9%	2,148,191	28.8%	2,596,577	30.3%
Refates	-28,227	-0.4%	-28,227	-0.4%	-35,284	-0.4%
Fuel Charge	3,325	0.0%	5,731	0.1%	11,413	0.1%
Inventory Reserve Adjustment						
Supplies	82,690	1.2%	100,141	1.3%	94,919	1.1%
Catering Supplies	30,355	0.4%	35,398	0.5%	34,724	0.4%
China	6,485	0.1%	4,343	0.1%	4,335	0.1%
Glassware	6,840	0.1%	4,878	0.1%	16,155	0.2%
Silverware	3,291	0.0%	4,782	0.1%	3,457	0.0%
TakeOut	54,718	0.8%	61,221	0.8%	66,513	0.8%
Chemicals	37,165	0.6%	55,778	0.7%	48,815	0.6%
Supply Rebates						
Uniforms	11,656	0.2%	6,166	0.1%	4,805	0.1%
Tableware / Menus	3,535	0.1%	643	0.0%	2,686	0.0%
Linen	55,199	0.8%	58,278	0.8%	70,821	0.8%
Total Restaurant Expense	267,032	4.0%	309,132	4.1%	323,359	3.8%
Telephone Expense						
WC Insurance - Fixed	22,500	0.3%	22,500	0.3%	22,500	0.3%
WC Insurance - Variable	3,000	0.0%	-2,000	0.0%	6,000	0.1%
Fixed Rental	23,973	0.4%	21,423	0.3%	38,492	0.4%
Exterminator Expense	9,496	0.1%	10,368	0.1%	13,825	0.2%
R&M Variable - Electrical	3,717	0.1%	8,034	0.1%	11,249	0.1%
R&M Variable - Plumbing	14,190	0.2%	14,141	0.2%	14,941	0.2%
R&M Variable - HVAC	9,295	0.1%	16,433	0.2%	18,683	0.2%
R&M Variable - Equipment	34,470	0.5%	39,483	0.5%	45,777	0.5%
R&M Variable - Other	28,153	0.4%	45,607	0.6%	40,650	0.5%
Janitorial	45,986	0.7%	43,673	0.6%	54,204	0.6%
Main Contracts	80,093	1.2%	100,660	1.3%	91,382	1.1%
Utilities Expense - Electric	168,620	2.5%	197,494	2.6%	216,649	2.5%
Utilities Expense - Water	51,031	0.8%	56,702	0.8%	56,749	0.7%
Utilities Expense - Gas	73,964	1.1%	84,502	1.1%	83,110	1.0%
Security Expense	8,111	0.1%	19,077	0.3%	18,746	0.2%
Total Facility Expense	612,720	9.1%	714,213	9.6%	768,618	9.0%
Office Expense	7,076	0.1%	9,331	0.1%	10,254	0.1%
Credit Card Chargebacks	1,594	0.0%	698	0.0%	2,021	0.0%
Bad Debt	-2,602	0.0%	-17,229	-0.2%	16,906	0.2%
Misc/Delivery/Customer Relations	388	0.0%	2,817	0.0%	2,904	0.0%
Sales Tax	9,882	0.1%	10,871	0.1%	11,764	0.1%
Dues and Subscriptions Exp	769	0.0%	139	0.0%	545	0.0%
Community Interaction	3,039	0.0%	3,706	0.0%	978	0.0%
Parking Expense						
Misc. Income	-38,921	-0.6%	-48,364	-0.6%	-68,448	-0.8%
Gift Certificates	2,025	0.0%	2,025	0.0%	2,025	0.0%
Petty Cash Expense	-16,750	-0.2%	-36,006	-0.5%	-21,051	-0.2%
Total Other Expenses						
Total Controllable Expense	4,706,322	69.7%	5,099,142	68.3%	5,875,361	68.5%
Net Operating Income	1,185,144	17.5%	1,430,570	19.2%	1,702,446	19.9%
Vacation Pay	7,150	0.1%	13,950	0.2%	8,650	0.1%
Staff Benefits	762	0.0%	645	0.0%	1,333	0.0%

	Fined Up, Inc.					Year-to-Date %
	09/24/2014 3	08/27/2014 2	7/30/2014 1	%	\$	
Manager Bonus	39,408	0.6%	39,408	0.5%	49,260	0.6%
Manager Benefits	59,505	0.9%	58,501	0.8%	76,292	0.9%
Total Bonus & Benefits	106,825	1.6%	112,504	1.5%	135,735	1.6%
Credit Card Fees	109,969	1.6%	134,622	1.8%	134,852	1.6%
Marketing	42,720	0.6%	48,928	0.7%	56,797	0.7%
POS Maintenance	31,337	0.5%	34,907	0.5%	41,184	0.5%
Liquor Tax	258	0.0%	226	0.0%		
Non-Controllable Misc. Exp	12,889	0.2%	11,139	0.1%	13,303	0.2%
Licenses Expense	10,786	0.2%	5,554	0.1%	6,683	0.1%
Bank Charges					23,023	0.1%
Other Taxes						
Minimum Wage Variance						
Other Insurance Expense						
Non-Controllable G&A Expense						
Rent or Lease Expense	60,750	0.9%	60,750	0.8%	60,750	0.7%
Property Tax	148,499	2.2%	148,481	2.0%	152,120	1.8%
Total Other Non-Controllable	724,031	10.7%	795,860	10.7%	794,385	9.3%
Interest Expense						
Depreciation Expense	163,097	2.4%	192,413	2.6%	192,413	2.2%
Net Income	-77,518	-1.1%	33,667	0.5%	266,344	3.1%
Operating Cash Flow	85,579	1.3%	226,080	3.0%	458,757	5.4%
Royalties						
Development Fees						
Franchise Fees						
Total Franchise Revenue	159,283	2.4%	182,413	2.4%	204,601	2.4%
Preopening Expense/Amortization						
Corporate Compensation	100,098	1.5%	106,772	1.4%	131,041	1.5%
Operations Compensation	81,442	1.2%	80,519	1.1%	98,333	1.1%
Bonuses	10,762	0.2%	11,560	0.2%	16,755	0.2%
Payroll Taxes	13,633	0.2%	15,551	0.2%	19,010	0.2%
Vacation	4,559	0.1%	4,982	0.1%	3,141	0.0%
Employee Benefits	2,446	0.0%	91	0.0%	400	0.0%
G&A - Compensation	212,940	3.2%	219,475	2.9%	268,670	3.1%
Airfare	4,733	0.1%	3,762	0.1%	4,548	0.1%
Lodging	5,364	0.1%	4,635	0.1%	5,403	0.1%
Meals	1,910	0.0%	1,289	0.0%	2,976	0.0%
Mileage/Gas/Parking	18,207	0.3%	21,217	0.3%	28,594	0.3%
Auto Rental	1,358	0.0%	410	0.0%	1,611	0.0%
Car Allowance	11,607	0.2%	8,330	0.1%	16,154	0.2%
Entertainment / Gifts	121	0.0%	1,678	0.0%	184	0.0%
G&A - T&E	43,300	0.6%	41,321	0.6%	59,470	0.7%
Bad Debt	1,892	0.0%	35	0.0%	10,063	0.1%
Bank charges	9,499	0.1%	5,789	0.1%	5,972	0.1%
Gift Card Fees	2,070	0.0%	342	0.0%	2,386	0.0%
Insurance	44,696	0.7%	3,260	0.0%	-34,239	-0.4%
Misc Exps						
Non Income Based Taxes						
Other Taxes						
Penalties						
Sales Tax Discount	-3,185	0.0%	471	0.0%	19,283	0.2%
Other income	-1,786	0.0%	-7,802	-0.1%	-1,098	0.0%
Licenses	2,360	0.0%	150	0.0%	2,510	0.0%
G&A - Finance	1,049	0.0%	-1,516	0.0%	-51,133	0.2%
BOD Expense						
Charitable Contributions						
Computer/IT Expenses						
Dues & Subscriptions						
Licenses						
Research and Development						

**Fired Up, Inc.**  
**Consolidated Income Statement**  
**For the Three Periods Ending September 24, 2011**

	09/24/2014	08/27/2014	7/30/2014	Year-to-Date		
	3	%	2	%	1	%
Franchise Exps	80	0.0%	50	0.0%	48	0.0%
Special Projects					177	0.0%
Corporate Rebates						
G&A - General	-1,088	0.0%	-1,291	0.0%	-11,090	-0.1%
Rent	43,331	0.6%	38,841	0.5%	51,123	0.6%
Property Taxes					133,294	0.6%
Utilities						
Telephone	4,875	0.1%	-2,362	0.0%	8,208	0.1%
Security					10,721	0.0%
R&M Variable	2,367	0.0%	-2,658	0.0%	33,031	0.4%
Fixed Rental	92	0.0%			28,007	0.1%
Freight & Postage	1,956	0.0%	1,605	0.0%	1,470	0.0%
Office Expenses	686	0.0%	817	0.0%	4,196	0.0%
G&A - Facilities	8,457	0.1%	9,783	0.1%	10,156	0.1%
Marketing	13,699	0.2%	1,247	0.0%	57,061	0.7%
Corporate Menu Expenses					72,007	0.3%
G&A - Marketing	61,138	0.9%	30,908	0.4%	102,838	1.2%
Accounting Expenses					194,884	0.99%
Contract Maintenance	5,000	0.1%	5,000	0.1%	5,000	0.1%
Legal and Professional Expenses	9,643	0.1%	7,814	0.1%	6,102	0.1%
Professional Reimbursements	89,364	1.3%	284,375	3.8%	253,428	3.0%
G&A - Professional Fees	104,007	1.5%	297,349	4.0%	264,530	3.1%
Personal Development					655,887	2.99%
Uniforms						
Meetings / Seminars	206	0.0%	284	0.0%	1,382	0.0%
Relocation Expense	35,469	0.5%	7,998	0.1%	9,745	0.1%
Training Expenses					52,212	0.22%
Recruiting	1,666	0.0%				
Bonuses-Mgr Training	8,400	0.1%	4,743	0.1%	1,241	0.0%
MIT Salaries	31,340	0.5%	1,000	0.0%	1,100	0.0%
401K-Employer Matching	685	0.0%	33,278	0.4%	32,029	0.4%
G&A - People	77,766	1.2%	1,867	0.0%	2,023	0.0%
G&A - People					4,575	0.0%
Total General and administrative	609,367	9.0%	676,424	9.1%	850,677	9.9%
Restaurant Depreciation					2,136,465	9.44%
Amortization Expense						
Corporate Depreciation						
Closed Store Expenses-General & 1	28,893	0.4%	-6,116	-0.1%	-1,749	0.0%
Closed Store Expenses - Rent CAN	17,946	0.3%	17,946	0.2%	17,946	0.2%
Total Closed Store Expenses	1,470	0.0%	1,470	0.0%	1,261	0.0%
Total Closed Store Expenses	48,309	0.7%	13,300	0.2%	17,458	0.2%
(Gain)loss sale of assets					79,065	0.3%
(Gain)loss sale of assets	-50,328	-0.7%	-50,328	-0.7%	-150,983	-0.7%
Interest Expense						
Interest Income						
Interest expense, net	44,887	0.7%	53,275	0.7%	55,822	0.7%
Loss on Asset Impairment	-2	0.0%	-99	0.0%	-92	0.0%
Income tax expense (benefit)	44,885	0.7%	53,176	0.7%	55,730	0.7%
Total Company Net income (loss)	-649,955	-9.6%	-558,584	-7.5%	-476,794	-5.6%
Before Principal Pymt & Capex	-432,371	-6.4%	-309,079	-4.1%	-227,289	-2.7%
Total Company Net Operating Cas					-968,729	-4.29%

**CERTIFICATE OF SERVICE**

By my signature below, I certify that on the 22nd day of October 2014, a true and correct copy of the foregoing Monthly Operating Report was served by electronic mail transmission on the following parties at the e-mail addresses listed below:

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*/s/ Stephen W. Sather*  
Stephen W. Sather